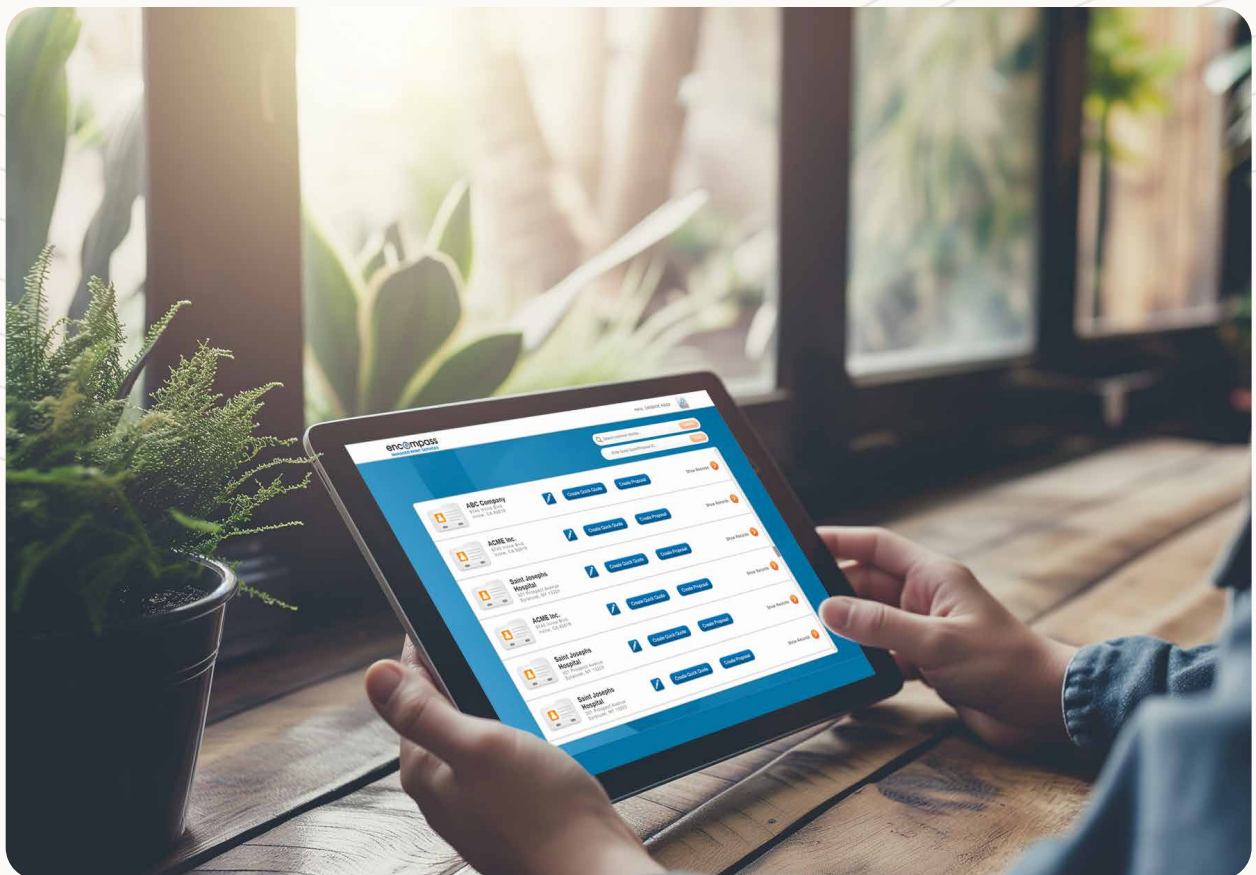**TOSHIBA**

PRINT SMARTER

Maximize efficiency and cost savings with Encompass Managed Print as a Service.

In today's fast-paced business landscape, organizations are adapting to a new standard. Now, more than ever, they seek innovative solutions to achieve greater efficiency with fewer resources. Toshiba's acclaimed Encompass Managed Print as a Service (MPaaS) program delivers tangible results by streamlining workflows and reducing costs.

Making efficiency all-encompassing.

A more distributed workforce brings new complexities to the art of running a business. Our team of document solutions experts are trained to identify costly inefficiencies in your print fleet and workflows. We recommend solutions designed to reduce your spending, improve productivity, and provide tools that result in a more secure and sustainable print and document management environment.

Improve Security

As our lives become more digitized and connected, hacking and cyberattacks have become a pervasive threat for businesses of all sizes—2023 saw a record 3,205 data compromises, up 78% from 2022.[1] Yet surprisingly, there are many organizations that continue to take half-measures when it comes to security, and one of the areas of vulnerability that is often overlooked is the printer fleet. Toshiba can help safeguard your organization with our comprehensive security assessment designed to identify vulnerabilities in your print environment in five key areas: device security, access security, document security, cloud security and fleet security. We will help you mitigate those vulnerabilities and outline a strategy to shore up your valuable business, customer, and partner data. Toshiba can even update your firmware and troubleshoot common device issues without ever setting foot in your home or office.
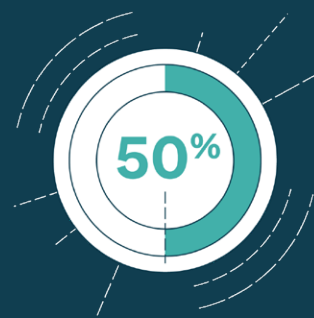
Reduce Environmental Impact

In worldwide surveys, the next generation of consumers has cited climate change as the most important challenge the world must combat[2], and they will most certainly choose to do business with organizations that echo their values. Whether there's pressure from stockholders to beef up your eco-credentials, or your organization has stated eco-goals that your customers expect you to live up to, or you're simply concerned about your environmental footprint, there are lots of ways to move in a more sustainable direction. Toshiba's Encompass Green Report measures electrical consumption, paper waste, and cartridges consumed – all things that when minimized, save dollars and reduce environmental impact. Additionally, our EcoSmart programs can help you achieve sustainability goals by offsetting the impact of your printing practices through reforestation, recycling of spent consumables and reducing electronic waste.

Gain Insights into Device Performance

Good decisions require good data. The ability to view and export data concerning your organization's printer fleet should be a core element of any managed print solutions. Gain access to our cloud-based portal that provides you with availability to track orders, place service requests, view usage reports and more. The Encompass Managed Print as a Service team provides you with the solutions, support and expertise needed to optimize assets for maximum productivity.
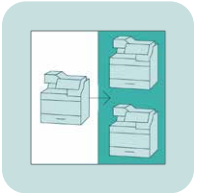
Cost savings of more than

50%

Reduce Costs & Complexities

No matter where it's hiding, our experts will help you find print infrastructure that no longer serves you and eliminate it, or replace it with better solutions. You can also count on us to streamline all your printing processes from start to finish. Our solutions can create immediate and long-term cost savings of more than 50%. Through our Encompass Managed Print as a Service program, you can enable rules-based printing to achieve predetermined cost-savings parameters and redirect jobs to lower cost devices. Plus, with a full suite of printers, MFPs, label and receipt printers, digital signage and software solutions designed to help with document workflow and capture, enterprise management, cost accounting and more, Toshiba is primed to tackle your costs and reduce the complexity of running your business.
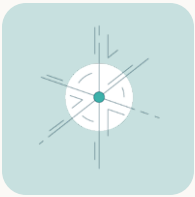
Right-Size Your Fleet

More than likely your former print environment may not be ideal for your current situation. That's why ensuring you always have the right number of secure, cost-efficient and productive devices is a key component of the Encompass program. Toshiba is unique among equipment manufacturers in that we provide and support both Toshiba and non-Toshiba printers. We choose this path to provide each client with the right solution, regardless of brand or printer location. By employing our patented fleet assessment tool, we will discover, design and deploy the appropriate solution mix for your environment. Our goal is to work with your current fleet, no matter the vendor, and optimize it.

Minimize the Burden of Managing Your Fleet

We know your IT team is under immense pressure right now – it is critical for businesses everywhere to invest in ways that will reduce their burden and preserve the bottom line. Printers, and their associated supplies and software, are key components of a network. They store sensitive information, are often integral to business processes, and can be hugely expensive when not managed properly. That's why leveraging professionals to optimize these assets rather than throwing one more monumental task at your overburdened IT department is in your best interest. Let our experts help relieve that workload by taking over management of your printer fleet, freeing them up to focus on the critical business priorities that keep your organization running flawlessly.

Single Point of Accountability

We believe printer management should be simple and comprehensive. Many businesses are sourcing their printers, copiers, supplies, accessories, and associated software solutions from multiple providers – making it nearly impossible to nail down their typical monthly spend for their printer fleet. Oftentimes, purchasers do not have the expertise to calculate their total cost of ownership on a given device. They may neglect to include the cost of service, user training, shipping, or any other factor that affects their wallet. That's why we offer you one contact for all your equipment, service, supplies and solutions across multiple brands. Also, you'll only receive one invoice, making it easy to understand the true cost of your printing.

Automate the Toner Ordering Process

Toshiba can save you more than just money – we can also save you countless hours of your valuable time. For instance, Toshiba developed an algorithm designed to automatically dropship supplies directly to the department or individual that needs them before the device runs out of toner—even if your office is now at home.

Ongoing Improvements

Our commitment never quits. Beyond selling hardware and supplies, providing service, and implementing tailored solutions for your business, Toshiba experts will continue to analyze your print environment so that we can identify ways to optimize existing assets, implement bold new solutions, and reduce costs. Our relationship with our customers can extend for years. As your business grows, we grow with you because the success of your business is our business.

For a **free managed print assessment**, please contact your Toshiba expert.

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