

TOSHIBA

Leading Innovation >>>

The TOSHIBA TRST-A15 thermal POS printer is designed to operate in all hospitality and retail environments. The TRST-A15, delivering high-speed printing at a low noise level, comes at an extremely competitive price and is packed with innovative user-friendly features.

Enhanced CRM and Marketing Effectiveness

Tailoring the backside of every receipt for every customer, means no more need for expensive preprinted vouchers or coupons.

Color printing allows for messages to be conveyed clearly and effectively.

A survey conducted by Integrated Solutions for Retailers found that 90% of consumers noticed color messages and the use of color increased customer return visits by as much as 62%.



→ TRST-A15 2 Color Dual Side POS Printer



Innovative Dual Side Thermal Printing Concept

Save Costs

Up to 25% paper cost saving, flexible choice of interfaces, easy software development, extreme print head and PC board lifetimes. All these features add up to reduce your Total Cost of Ownership. Reducing your paper cost by up to 25% means a significant reduction in operational costs.

Save Time

Reducing paper roll changes by up to 50% increases cashier productivity and enhances customer experience during your peak times of business. When printing on both sides of the paper simultaneously at speeds up to 6.5 inches per second, total print time of your receipt can be reduced by nearly 20% versus using single sided technology.

Save the Environment

By printing on both sides of the paper simultaneously, you can reduce your paper consumption by up to 45%. You may be using 54,000 yards of paper per year over a 5 year period. The dual side printer will save you an impressive 24,600 yards of paper. Using this technology, you will save trees, save energy consumed by paper production, cause less transport and therefore less CO2 emissions.

Leading In Innovation

Toshiba delivers technology and products remarkable for their innovation and artistry contributing to a safer, more comfortable, more productive life. We bring together the spirit of innovation with our passion and conviction to shape the future and help protect the global environment – our shared heritage. We foster close relationships, rooted in trust and respect, with our customers, business partners, and communities around the world.

Extreme Reliability

Using two print heads means that each print head only prints as many as half of the lines. Therefore the print head has up to twice the lifetime compared to a single sided printer. In dual side print mode, if one of the two print heads fails, you simply switch to single sided mode on the printer and use the print head that is still working.

>Specifications

Printing Method	Direct Thermal Printing, 203.2 x 203.2 dpi On front and back sides of paper simultaneously Two color printing available
Print Speed	Max. 6.6" per second/in dual side mode, Max. 2" per second (2 Color Printing)
Paper Width	80mm
Printable Width	Max. 72mm
Roll Ø	Max. 80mm
Column Width	48 Compressed, 64 Standard
Character Size	12 x 24 dots or 9 x 24 dots
Character Sets	PC437, PC850, PC852, PC857, PC858, PC860, PC863, PC865, PC866, PC1252
Barcodes	UPC-A, UPC-E, JAN13 (EAN), JAN8 (EAN), Code 39, Code 128, Interleaf 2 of 5, Code-bar, PDF417, Code 93
Interfaces	USB2.0 and RS232C Standard, Parallel Optional POS Drawer
Power	Fast Mode: 75W Energy Saving Mode: 55W Max.
Reliability	MCBF: 52 million lines per thermal head MTBF: main PC Board: 600,000 hours
Case Color	Fair White or Cool Black
Other Features	Drop In Paper Loading Paper Out and Near End sensor and indicator. Partial cut auto cutter.
Dimensions:	5.7"(W) x 8.7"(D) x 5.5"(H), Weight – 4.85lbs. (without AC Adapter)

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