



# Brilliantly imagined. Flawlessly executed.

Toshiba's mission is to provide fully managed content and communication solutions that deliver the right message to the right place, at the right time and the best price. Ellumina Digital Signage Services includes indoor and outdoor digital displays, video walls, interactive touch panels, QSR menu boards, and custom-designed interactive customer experiences – all supported by powerful end-to-end technology platforms for managing content and best-in-breed equipment.

Ellumina Digital Signage Services understands that every customer is unique. We look at each project as a long-term business relationship. Our value is content expertise, professional design, worry-free implementation and operation, and a single point of accountability from a trusted technology leader. Toshiba's digital signage experts collaborate with each customer to ensure they receive an impactful and cost-effective solution that engages their target audience and achieves their business objectives.

From a site assessment to content creation, design and implementation, our team works together with each customer to ensure complete satisfaction every step of the way. Once an installation is complete, we offer on-going content management services ensuring your messages are adapting to needs and staying current. To ensure maximum performance and uptime, we offer service agreements complete with customer support, troubleshooting and equipment replacement or repair.





## Ellumina Interactive

Toshiba's Ellumina Interactive solutions deliver engaging and interactive customer experiences via the power of touch. Completely unique, these interactive solutions present content in a compelling environment to promote your products and services or provide appealing self service experiences via touch display. Their exceptional functionality takes users from passive to active, allowing them to explore, expand and mark up content, watch videos, play games, access information and more. Toshiba's offerings include horizontal solutions to industry specific applications all custom designed to meet your branding and business objectives.



## Virtuoso is an impactful cost-effective solution designed for high-use environments.

Perfect for one-to-one or one-to-few interactions, Virtuoso allows you to inform, educate, entertain or influence in a meaningful way. Virtuoso's state-of-the-art touch-screen technology brings new life to content and deepens user interaction by allowing them to explore content in a unique fashion.

Toshiba's content experts work closely with each client to understand objectives and then collaborate with designers to build an application to achieve those objectives.



## Ellumina OmniChannel

Toshiba's Ellumina OmniChannel solutions provide everything your company needs to implement a digital signage network. Our team understands the essentials of digital signage including hardware, software and content. We collaborate with you to identify business objectives and then plan and design a custom solution. Recommendations are made on displays, mounts, optimal locations, electrical and IT needs, security considerations, building management approval, and more. Communication experts develop necessary content, schedule programming and maintain and update content to ensure goals are met. The end result is a seamless experience that delivers an affordable and dependable digital signage solution.

### Assessments and Site Surveys

Our team meets with stakeholders to determine needs and understand challenges at hand – including site surveys to determine the best digital signage implementation for you.

### Design and Implementation

Solutions are crafted and customized to suit your unique needs. We'll listen, research and present options intended to help you drive results and meet the goals you want to achieve. Once the architecture meets your approval, we'll schedule installations and go-live dates.

### Installation and Service

Nationwide installation and service coverage is custom-configured to suit the needs of your business. We can provide service and support to specific locations, regional geographic areas, or even manage your entire digital signage operation – seamlessly and without the hassle of dealing with multiple vendors and service providers.

### Content Development and Creation

Once we understand your goals, our Content Creation Team jumps in and develops custom content that will drive results. Content will be developed based on your company branding so consistency remains intact.

### Content Management

Using Toshiba's Experience Manager application, our team can seamlessly administer content on your behalf, saving you both time and money. We'll ensure maximum uptime with designated architecture maintenance and troubleshooting. We will host the content to ensure it's distributed to your networked displays as scheduled.

### Financing and Leasing

From global solutions to local installations, our team of financial masters can create a financing package with competitive rates and maximum simplicity.





### Experience Manager is a complete scalable platform for managing networked interactive media experiences.

Experience Manager provides a centralized solution capable of delivering targeted content by time, location, and demographic to ensure delivery across multiple touch points. Experience Manager can be deployed in many ways from simple play loops with occasional content changes, to frequently changed content that is hyper-targeted, all via a network. This cloud-based solution allows for sophisticated planning, distribution and management of digital content across a network of displays. With its open architecture, custom solutions are easy and users can create, manage and measure highly-targeted digital signage networks with minimal time, resources or budget. Experience Manager offers drag and drop convenience, customizable dashboards, and rich interactive reports so you can ensure your content and messaging are effective. Using Experience Manager, administrators have full visibility and control over their network at all times giving them the power to make adjustments as needed.

Experience Manager offers customers a breadth of capabilities to easily deliver and manage communications at a low monthly cost as well as comprehensive or a la carte service plans that ensure a robust and secure operating system with maximum uptime.

### Content Creation and Management Services

Whether you need to augment your own creative staff or need complete content creation services, Toshiba can help. Our team of content experts understands the essentials of communicating effectively. They are master wordsmiths and talented illustrators who will work with you to plan, design, create, deploy, and maintain high-quality content for your digital signage solutions ensuring your communication goals are met.





**Corporate Office** 9740 Irvine Blvd., Irvine, CA 92618-1631

Tel: 949-462-6000

**Web Site** [www.business.toshiba.com](http://www.business.toshiba.com)

