

Your partner for an effective corporate digital communication solution



Fully managed, cost efficient content and communication solutions that educate, inform, influence and entertain your audience.

Toshiba – a trusted technology leader – is your single-source provider for end-to-end digital signage solutions. Our Ellumina Digital Signage Services offer best in breed equipment, content expertise, professional design, worry free implementation, reliable and secure operation and ongoing technology maintenance. Our digital signage experts will collaborate with you to ensure you receive an impactful and affordable solution that will engage your target audience and achieve your business objectives.

Realize the Benefits of an Intelligent Corporate Digital Signage Solution

- > **Wayfinding:** Help visitors and staff navigate throughout your business relieving frontline staff
- > **Guest Check In:** Reduce burden on frontline staff with self service kiosk for visitors
- > **Drive a Consistent Message:** Reinforce company brand, products and services
- > **Create a Unique Experience:** Engage visitors and staff with compelling displays that educate and entertain
- > **Improve Staff Awareness:** Communicate important information such as policy and benefit changes, emergency instructions, holiday hours and more
- > **Motivate your Workforce:** Highlight employee achievements and awards
- > **Improve Operations:** Share real time supply chain related information in warehouse areas to maximize operations

Interactive Touch-screen Technology

Toshiba's Virtuoso interactive solutions deliver engaging and interactive experiences via the power of touch. Completely unique, Virtuoso presents corporate content in a compelling environment to promote your company's products and services or provide appealing self service experiences via touch display. Perfect for corporate lobbies, you can decrease perceived wait time and build engagement by taking users from passive to active, allowing them to explore, expand and mark-up content, watch videos, play games, access information and more.

Key corporate uses:

- > Wayfinding to help visitors and staff navigate their way
- > Sales tool to display company products and offerings
- > Daily schedule of events (training, special visitors) / Future events
- > Self service kiosk for Visitor check-in / temporary badge
- > Corporate branding and messaging / Company profile & history / Interesting facts

Dynamic Digital Signage

Toshiba's Experience Manager provides a centralized solution capable of delivering targeted content by time, location, and demographic to ensure delivery across multiple touch points. It can be deployed in many ways from simple play loops with occasional content changes, to frequently changed content that is hyper-targeted, all via a network.

Key corporate uses:

- > Employee training
- > Emergency alerts and instructions
- > Warehouse Operations - real-time display of supply chain information
- > Sales Department – real-time display of quotas, sales achievements
- > Motivate workforce – highlight company and individual achievements
- > Educate on Company initiatives – CSR, Eco, etc.



Waiting Area

Dynamic Digital Signage

- > Corporate branding
- > Promotion of products & services
- > Real time data: news, weather sports, traffic, stock information

Lunch Room

Dynamic Digital Signage

- > Menu boards
- > Internal communication
- > Schedule of events
- > Safety information / Emergency Broadcast
- > Employee recognition

Lobby

Interactive Touch Screen Technology

- > Provide visitors wayfinding and corporate information

Dynamic Digital Signage

- > Corporate branding
- > Customized welcome sign
- > Promotion of products & services
- > Real time data: news, weather sports, traffic, stock information

High Traffic Areas

Dynamic Digital Signage

- > Internal communication
- > Schedule of events
- > Safety information / Emergency broadcast
- > Employee recognition

Marketing

Dynamic Digital Signage

- > Promote goals & objectives
- > Increase motivation
- > Promote/educate new products
- > Employee recognition
- > Real time data display

Operations

Dynamic Digital Signage

- > Real time data display (call queue, #tickets)
- > Promote goals & objectives
- > Facilitate training
- > Promotion of products & services
- > Safety information

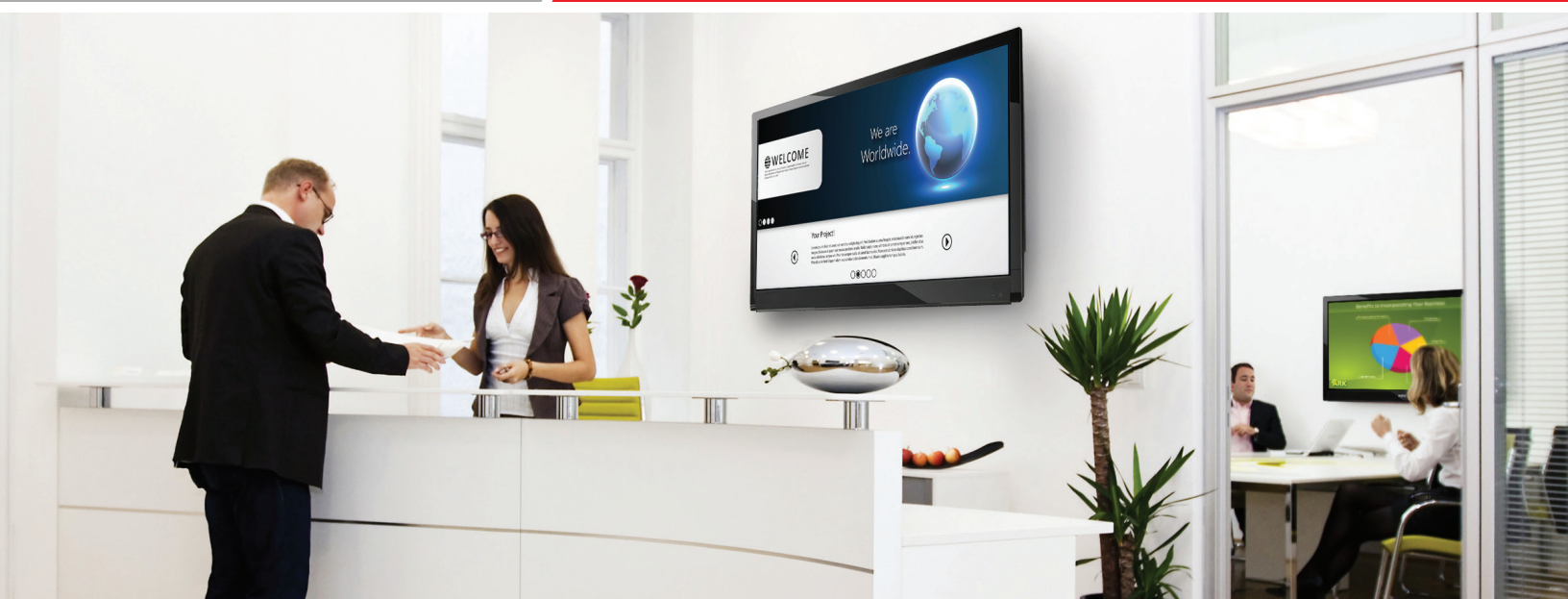
Board Room

Interactive Touch Screen Technology

- > Enhanced communication & collaboration

Dynamic Digital Signage

- > Corporate branding
- > Customized welcome sign
- > Promotion of products & service



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