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TOSHIBA FLEET DRIVES NEW YORK COLLEGE'S SUSTAINABILITY EFFORTS

Customer: D'Youville College
Country: USA
Industry: Education

D'YOUVILLE COLLEGE

Nestled in a historic neighborhood in Buffalo, New York, D'Youville College (DYC) enrolls more than 3,000 students and employs 400 full-time professionals. The college is recognized for its student and staff's passion for eco and sustainability issues.

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– Chief Information Officer,
   Roozbeh Tavakoli

THE ECO-FOCUS

This eco-focus extends to DYC CIO, Roozbeh Tavakoli. When discovering how inefficient and energy-sapping the college's print fleet was performing, he took action. After listening to presentations given by four multifunction printer (MFP) vendors, Tavakoli was particularly impressed by Toshiba's focus on helping organizations operate more efficiently and ecologically.

"All of the MFP vendors we met built equipment that would allow us to successfully meet our student and administrative needs," Tavakoli noted. "But Toshiba's team really understood our campus culture and their products' energy-saving hardware and software elements enable our community to function more reliably, efficiently and sustainably."

Tavakoli was impressed by the outstanding benefits of Toshiba's e-STUDIO line, especially the MFPs' capability to produce the high quality materials DYC's students, professors and administrators require. The IT executive made a point to integrate Toshiba's award-winning e-STUDIO products across the campus to satisfy those needs.

TOGETHER INFORMATION

"Beyond understanding the degree to which Toshiba's products meet stringent worldwide environmental programs and standards, we were sold on the products' impressive output," Tavakoli added. "While each of our departments has unique needs, all of our students and staff demand a print fleet capable of producing glossy multi-page pamphlets, presentations and posters for use inside and outside the classroom. Combining dazzling color output with a variety of finishing options, Toshiba's e-STUDIO MFPs are clearly delivering in this area."

DYC officials engaged students in the PrintReleaf program by allowing them to determine the area where the college should reforest. Hundreds of students completed email surveys and questionnaires on the DYC Student Association Facebook page. The Brazilian Atlantic Forest earned the student vote. Considering DYC's nearly five million annual page prints, the Brazilian Atlantic Forest can expect around 600 trees a year from PrintReleaf and DYC. Nearly 100 trees have been planted to date.

Toshiba and DYC aren't finished yet. DYC is in the early stages of streamlining its student financial aid system. Toshiba will soon enable the college to electronically process, track and approve student loans via a cloud-based content management solution. This effort will further reduce DYC's eco footprint.

The result – the reduction of nearly three million page prints which amounts to 360 trees and more than $80,000 in savings annually.

To amplify DYC's sustainability efforts, Toshiba implemented card reading functionality throughout the school's entire print fleet. Combining third-party software with magnetic cards, students and staff must now swipe their college-issued cards before any of Toshiba's MFPs produce their projects. The result – the reduction of nearly three million page prints which amounts to 360 trees and more than $80,000 in savings annually.

DYC's administration was elated about meeting their sustainability benchmark, but Toshiba was intent on helping the college surpass its eco efforts and introduced DYC to the PrintReleaf reforestation program. PrintReleaf facilitates the planting of new trees in areas in need throughout the world. PrintReleaf plants a new tree at a global reforestation site of their client's choosing for every 8,333 sheets of paper a customer print.

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